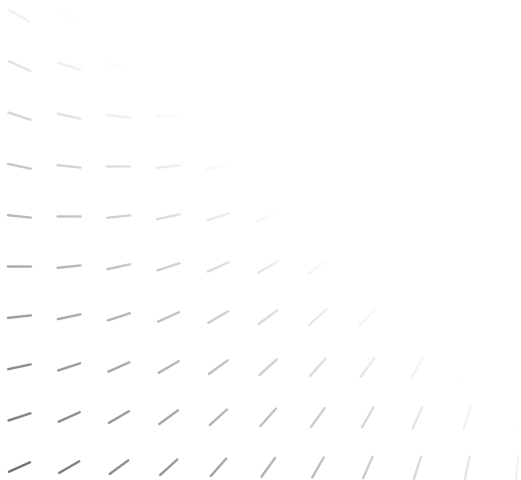




# Marketing materials

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# Smappee support for your marketing activities

Dear Smappee Partner & Installer,

As a key link between Smappee and end customers, your role is essential in delivering smart energy solutions. That's why we support you with training, but also with targeted marketing materials to help you promote and sell Smappee more effectively.

In this catalogue, you'll find a selection of free and paid point-of-sales materials and digital assets to enhance your communication and sales efforts. From brochures to display materials and co-branded content, we provide the tools to support your business.

For any questions or specific requests, reach out to the Smappee Marketing Team at [marketing@smappee.com](mailto:marketing@smappee.com).

Happy exploring—we look forward to working together!

Best regards,  
The Smappee Marketing Team



# Smappee marketing materials

As a Smappee Partner or Certified Installer, your login not only gives you access to the Smappee Dashboard but also unlocks the Smappee Partner Portal on our website. There, you'll find valuable materials to help you explore and promote our products.

## What can I find on the Smappee Partner Portal?

Here's an overview of the materials that you can find on the Smappee Partner Portal:

1. Smappee Support
2. Installation & product information
3. Marketing & sales support

## How can I access the Smappee Partner Portal?

1. Go to [www.smappee.com](http://www.smappee.com)
2. Click on the link 'Professionals' in the top navigation menu
3. Access your Partner Portal
4. Sign in with your Smappee Partner login (same as Smappee Dashboard login).

Smappee offers a range of marketing materials to support your sales and brand visibility. Ordering is simple—just follow the steps to submit your request, and we'll process it as soon as possible

## How to order marketing materials

1. Scan the QR-code or go to [www.smappee.com/marketing-documentation](http://www.smappee.com/marketing-documentation)
2. Fill in your contact information and fill in the quantity for the items you want to order
3. Submit the form

Your request will be answered as soon as possible and you will receive quotation for approval.

*\* Only companies that have obtained a certificate via the Smappee Academy (Smappee Certified) or have a signed partner agreement can order POS-materials*

## How to request co-branded materials?

Looking to create co-branded marketing materials with Smappee? We're happy to support you!

Simply send your request to [marketing@smappee.com](mailto:marketing@smappee.com) and our team will guide you through the process.

Please note that a design fee may apply, depending on the complexity of the request.

# General Smappee gadgets



## T-shirt Coming soon

Price: coming soon

Order code: coming soon

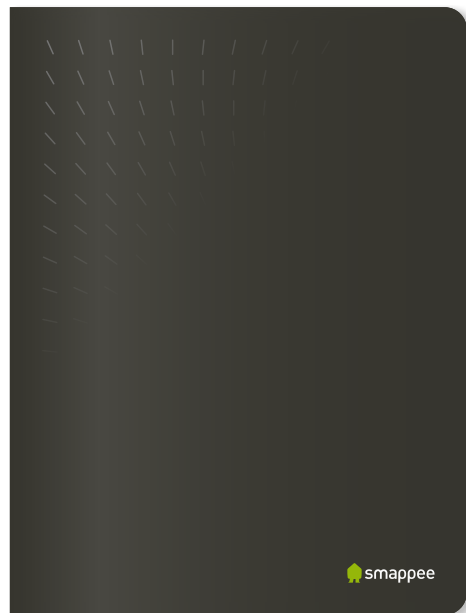


## Totebag

Price: € 2/pc

Order code: MAR-Totebag Smappee, Designed to Empower

# General Smappee gadgets



## Notebook

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Price: 1,25 €/pc

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Order code: MAR-Notebook



## Blocnote

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Price: 1 €/pc

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Order code: MAR-Blocnote



## Pen

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Price: 5,00 €/pc

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Order code: MAR-Pen Smappee

# Smappee Certified gadgets



## Smappee Certified T-shirt

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Price: € 12/pc

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Order code size S: MAR-T-shirt Certified - Men - S

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Order code size M: MAR-T-shirt Certified - Men - M

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Order code size L: MAR-T-shirt Certified - Men - L

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Order code size XL: MAR-T-shirt Certified - Men - XL

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Order code size XXL: MAR-T-shirt Certified - Men - XXL

 smappee | certified

## Smappee Certified sticker **black**

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Price: € 1/pc

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Order code: MAR-Sticker Smappee Certified - Black

 smappee | certified

## Smappee Certified sticker **white**

---

Price: € 1/pc

---

Order code: MAR-Sticker Smappee Certified - White

# Signage



**Beachflag black**

---

Price: € 120/pc

Order code: MAR-Beachflag Smappee Black incl. Tank



**Beachflag white**

---

Price: € 120/pc

Order code: MAR-Beachflag Smappee White incl. Tank



# Brochures



## Business Charging

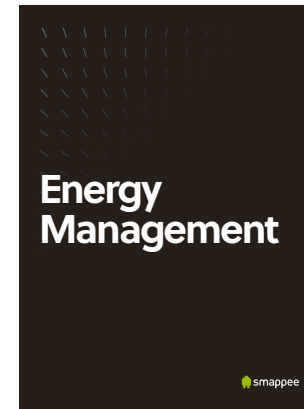
Price: € 1/pc

Order code EN: MAR-Brochure Business Charging - EN

Order code NL: MAR-Brochure Business Charging - NL

Order code FR: MAR-Brochure Business Charging - FR

Order code DE: MAR-Brochure Business Charging - DE



## Energy Management

Price: € 1/pc

Order code EN: MAR-Brochure Energy Management - EN

Order code NL: MAR-Brochure Energy Management - NL

Order code FR: MAR-Brochure Energy Management - FR

Order code DE: MAR-Brochure Energy Management - DE



## Home Charging

Price: € 1/pc

Order code EN: MAR-Brochure Home Charging - EN

Order code NL: MAR-Brochure Home Charging - NL

Order code FR: MAR-Brochure Home Charging - FR

Order code DE: MAR-Brochure Home Charging - DE



## Product Catalogue **Coming soon**

Price: coming soon

Order code EN: coming soon

Order code NL: coming soon

Order code FR: coming soon

Order code DE: coming soon

# POS Rollup banners



## Roll-up EV Line

Price: € 85/pc

Order code EN: MAR-Roll-up EV Line - EN

Order code NL: MAR-Roll-up EV Line - NL

Order code FR: MAR-Roll-up EV Line - FR

Order code DE: MAR-Roll-up EV Line - DE



## Roll-up EV Ultra

Price: € 85/pc

Order code EN: MAR-Roll-up EV Ultra - EN

Order code NL: MAR-Roll-up EV Ultra - NL

Order code FR: MAR-Roll-up EV Ultra - FR

Order code DE: MAR-Roll-up EV Ultra - DE



## Roll-up App & Dashboard

Price: € 85/pc

Order code EN: MAR-Roll-up App&Dasbboard - EN

Order code NL: MAR-Roll-up App&Dasbboard - NL

Order code FR: MAR-Roll-up App&Dasbboard - FR

Order code DE: MAR-Roll-up App&Dasbboard - DE

# POS Display modules



## Display module EV One, EV Wall, EV Base

Price: € 1.200/pc

Order code: MAR-POS-Display Module Full

*Excluding dummy chargers*

## Display module EV One, EV Wall

Price: € 1.200/pc

Order code: MAR-POS-Display Module Half

*Excluding dummy chargers*

# Dummy chargers



## EV One Dummy

Price: € 300/pc

Order code: DUMMY-EVO + DUMMY-EVO-FLOOR



## EV Wall Dummy

Price: € 200/pc

Order code white with socket: DUMMY-EVW-BR

Order code white with cable: DUMMY-EVW-C8R

Order code black with cable: DUMMY-EVW-C8R-B



## EV Ultra Dummy

Price: € 2.500/pc

Order code: DUMMY-EVU-D-C3-B



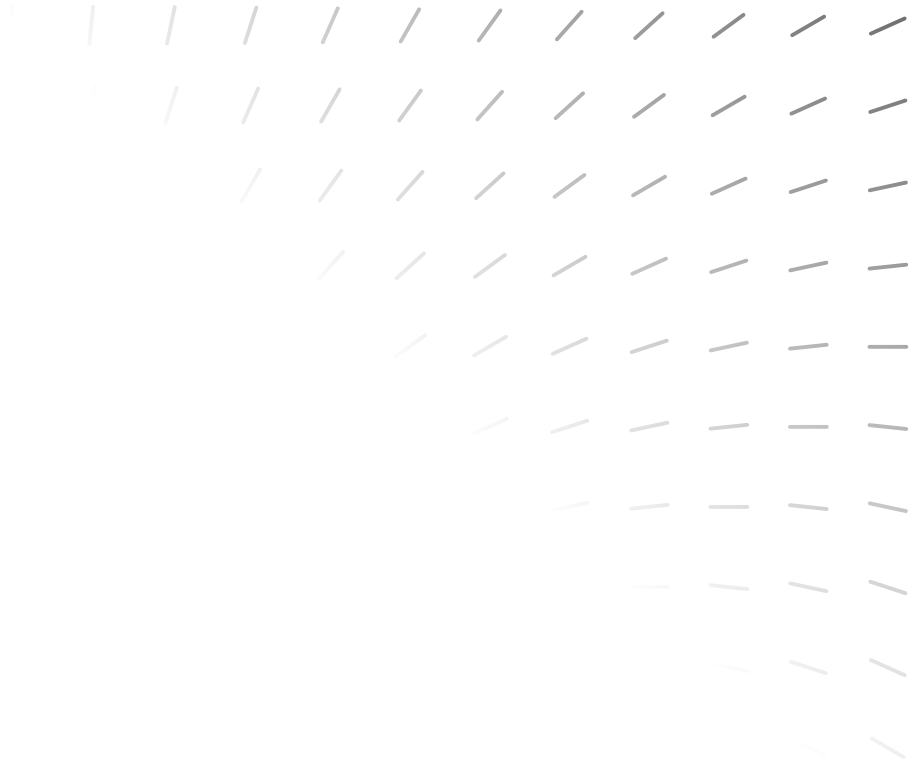
## EV Base Dummy

Price: € 450/pc

Order code white with 2 sockets: DUMMY-EVB-2B

Order code black with 2 sockets: DUMMY-EVB-2B-B

Order code white with 2 cables: DUMMY-EVB-2CS



smappee.com  
info@smappee.com

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