

Smappee marketing materials POS catalog



Table of contents.

Smappee marketing materials.

- Intro.
- Free Smappee marketing materials.
- General Smappee gadgets.
- Smappee Infinity Marketing documentation.
- Smappee Infinity Roll-ups.
- Smappee EV Line Marketing documentation.
- Smappee EV Line Roll-ups.
- Smappee EV Line Cardboards.
- Smappee EV Line Popup booth.
- Smappee EV Line Dummy's.
- Smappee EV Line More POS materials.
- Ordering Smappee marketing materials.
- Personalize your Smappee brochures.



Smappee support for your marketing activities.

Dear Smappee partner & installer,

At Smappee, we believe that we can't turn our brand and products into a success without the support of our partners and installers. After all, you are the link and prescribers to the end customers. That is why we dedicate a lot of time and effort to solid support and training for every Smappee Partner and Smappee Certified Installer.

But we want to extend that support even further, with different marketing materials that help you to communicate in a targeted way to your specific audiences. This will help you to promote and sell the Smappee products in a more efficient way.

In this catalogue you will find an overview of materials that Smappee offers to integrate into your marketing and communication materials. We offer both free and paid marketing materials and services to choose from.

Any questions or requests can be sent to the Smappee Marketing Team at **marketing@smappee.com**.

Happy discovery and hope to talk to you soon!

Kind regards, The Smappee Marketing Team



Free Smappee marketing materials.

As a Smappee Partner or Smappee Certified Installer you are given a login and password to access the Smappee Dashboard. But did you know that this also grants you access to the Smappee Partner Portal on our website? You'll find already lot of useful materials that will help you explore and promote our products.

What can I find on the Smappee Partner Portal?

Here's an overview of the materials that you can find on the Smappee Partner Portal:

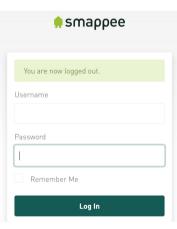
- 1. Installation and support materials
- 2. Online training program
- 3. Smappee configuration tool
- 4. Live status Smappee systems
- 5. Digital marketing materials

How can I access the Smappee Partner Portal?

- 1. Go to the smappee website smappee.com
- 2. Click on the link Partner Portal in the top navigation menu

	Q	Careers	Dashboard	Partner Portal	Support	Downloads	FAQ	Blog	🔀 English 🗸	Log out
🌧 smappee	Energy	managen	nent 🗸	EV charging 🗸	All	-in-one	Use	cases	s Conta	act us

3. Sign in with your Smappee Partner login (same as Smappee Dashboard login).





General Smappee gadgets.



Pen Smappee

Black ink

€ 0,50/pc € 23/50 pcs € 45/100 pcs € 83/200 pcs

Order code: MAR-GADGET-Pen Smappee

Keychain Smappee

30 x 41 mm (size Smappee avatar)

€ 3/pc € 15/5 pcs € 30/10 pcs € 150/50 pcs

smappee

Order code: MAR-GADGET-Keychain Smappee



General Smappee gadgets.

Sizes: S. M. L. XL. XXL

Order code: MAR-GADGET-T-shirt Smappee Certified (S)

Order code: MAR-GADGET-T-shirt Smappee Certified (M)

Order code: MAR-GADGET-T-shirt Smappee Certified (L)

Order code: MAR-GADGET-T-shirt Smappee Certified (XL)

Order code: MAR-GADGET-T-shirt Smappee Certified (XXL)

€ 12/pc



Beach flag Smappee

803 x 245 mm, foot included

€ 145/pc € 700/5 pcs

Order code: MAR-GADGET-Beach flag Smappee



T-shirt Smappee Certified Polo Smappee

Sizes: S, M, L, XL, XXL

€ 19/pc

Order code: MAR-GADGET-Polo Smappee (S) Order code: MAR-GADGET-Polo Smappee (M) Order code: MAR-GADGET-Polo Smappee (L) Order code: MAR-GADGET-Polo Smappee (XL) Order code: MAR-GADGET-Polo Smappee (XXL)

👷 smappee

General Smappee gadgets.





Sticker Smappee Certified

Diameter 230 mm

€ 3/pc € 15/5 pcs € 28/10 pcs € 135/50 pcs

Order code: MAR-GADGET-Sticker Smappee Certified



Diameter 45 mm

€ 0,35/pc €1,60/5 pcs € 3,20/10 pcs € 15/50 pcs

Order code: MAR-GADGET-Sticker 'Make the world greener'



Sticker The world used to be cooler

Diameter 45 mm

€ 0,35/pc €1,60/5 pcs € 3,20/10 pcs € 15/50 pcs

Order code: MAR-GADGET-Sticker 'The world used to be cooler'



Sticker Smappee Hero

Diameter 45 mm

€ 0,35/pc €1,60/5 pcs € 3,20/10 pcs € 15/50 pcs

Order code: MAR-GADGET-Sticker Smappee hero



Sticker Smappee logo

61 x 192 mm

€ 2/pc € 10/5 pc € 18/10 pcs € 85/50 pcs

Order code: MAR-GADGET-Sticker Smappee logo



Smappee Infinity - Marketing documentation.



Characterization Characterization

Infinity brochure

A5 format, 12 pages EN, NL, FR, DE

€ 0,65/pc € 65/100 pcs € 115/200 pcs

Order code: MAR-BROCHURE-Infinity EN Order code: MAR-BROCHURE-Infinity NL Order code: MAR-BROCHURE-Infinity FR Order code: MAR-BROCHURE-Infinity DE



A5 format, 4 pages EN, NL, FR, DE

€ 0,35/pc € 30/100 pcs € 55/200 pcs

Order code: MAR-BROCHURE-Switch EN Order code: MAR-BROCHURE-Switch NL Order code: MAR-BROCHURE-Switch FR Order code: MAR-BROCHURE-Switch DE



Infinity self-consumption flyer

A5 format, 2 pages EN, NL, FR

€ 0,35/pc € 30/100 pcs € 55/200 pcs

Order code: MAR-FLYER-Infinity self-consumption EN Order code: MAR-FLYER-Infinity self-consumption NL Order code: MAR-FLYER-Infinity self-consumption FR



Infinity smart charging flyer

A5 format, 2 pages EN, NL, FR

€ 0,35/pc € 30/100 pcs € 55/200 pcs

Order code: MAR-FLYER-Infinity smart charging EN Order code: MAR-FLYER-Infinity smart charging NL Order code: MAR-FLYER-Infinity smart charging FR



Smappee Infinity - Roll-ups.



🏚 smappee

Infinity XL roll-up

2000 x 3000 mm EN

€ 280/pc € 1385/5 pcs

Order code: MAR-ROLLUP-Infinity XL EN Order code: MAR-ROLLUP-Infinity XL NL Order code: MAR-ROLLUP-Infinity XL FR

👷 smappee

Fully integrated energy management solution.





Infinity A roll-up

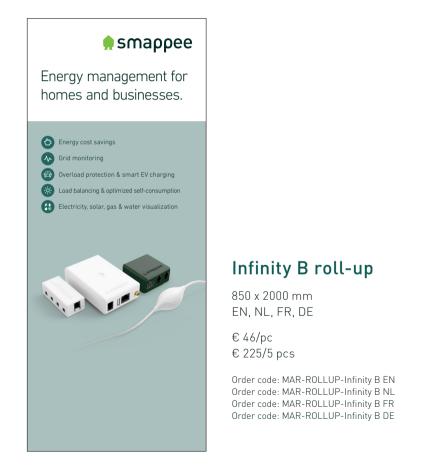
850 x 2000 mm EN, NL, FR, DE

€46/pc €225/5 pcs

Order code: MAR-ROLLUP-Infinity A EN Order code: MAR-ROLLUP-Infinity A NL Order code: MAR-ROLLUP-Infinity A FR Order code: MAR-ROLLUP-Infinity A DE

*e*smappee

Smappee Infinity - Roll-ups.



smappee The smartest energy management technology. Complete submetering Easy to install, low maintenance Robust & compact Interoperable with IoT products Modular, future-proof Damabbea 1000 1000

Infinity C roll-up

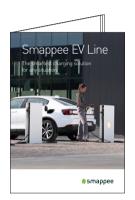
850 x 2000 mm EN, NL, FR, DE

€46/pc €225/5 pcs

Order code: MAR-ROLLUP-Infinity C EN Order code: MAR-ROLLUP-Infinity C NL Order code: MAR-ROLLUP-Infinity C FR Order code: MAR-ROLLUP-Infinity C DE



Smappee EV Line - Marketing documentation.



EV Line brochure

A5 format, 8 pages EN, NL, FR, DE

€ 0,65/pc € 60/100 pcs € 115/200 pcs

Order code: MAR-BROCHURE-EV Line EN Order code: MAR-BROCHURE-EV Line NL Order code: MAR-BROCHURE-EV Line FR Order code: MAR-BROCHURE-EV Line DE



Smappee EV Line - Roll-ups.



🌻 smappee

Smart and safe charging at home.





Smappee EV Wall roll-up

850 x 2000 mm EN, NL, FR

€ 46/pc € 225/5 pcs

Order code: MAR-ROLLUP-EV Wall EN Order code: MAR-ROLLUP-EV Wall NL Order code: MAR-ROLLUP-EV Wall FR



Smappee EV Line - Cardboards.

🌻 smappee

Safe charging with solar energy and off-peak rate.



Smappee EV Line cardboard panel

900 x 2000 mm Honey comb cardboard EN, NL, FR

€ 150/pc

Order code: MAR-CARDBOARD-EV Line EN Order code: MAR-CARDBOARD-EV Line NL Order code: MAR-CARDBOARD-EV Line FR

🏚 smappee

The solution for truly smart EV charging.



Smappee EV Line

cardboard panel XL

1580 x 2000 mm Honey comb cardboard EN, NL, FR

€200/pc

Order code: MAR-CARDBOARD-EV Line XL EN Order code: MAR-CARDBOARD-EV Line XL NL Order code: MAR-CARDBOARD-EV Line XL FR



Smappee EV Line - Cardboards.

🌻 smappee

Safe charging with solar and off-peak energy.



Smappee EV Wall cardboard panel

900 x 2000 mm Honey comb cardboard EN, NL, FR

€ 150/pc

Order code: MAR-CARDBOARD-EV Wall EN Order code: MAR-CARDBOARD-EV Wall NL Order code: MAR-CARDBOARD-EV Wall FR



Smappee EV Line - Popup booth.

🏚 smappee

Safe Smap

Smappee's smart energy management technology avoids overload.

60% chea

60% cheaper by charging with solar energy and during off-peak hours.

Insight into expenses Split billing costs to pass on

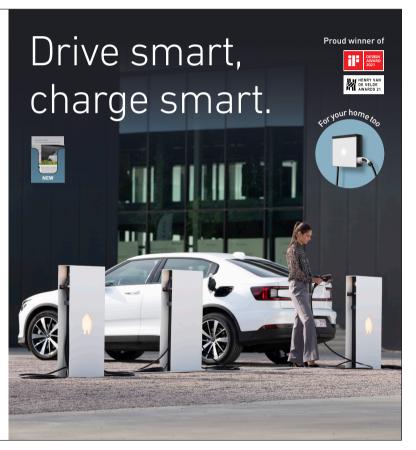
charging costs to your employer.

All-in-one solution With an energy mana

With an energy management system for your car and your building. All data at a glance and controlled through user-friendly App and Dashboard.



smappee.com



Smappee EV Line popup booth

2700 x 2000 mm Modular frames with printed fabric EN, NL, FR

Price upon request

Order code: MAR-POPUP-EV Line EN Order code: MAR-POPUP-EV Line NL Order code: MAR-POPUP-EV Line FR



Smappee EV Line - Dummy's.



Smappee EV Base 2 sockets

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€450/pc

Order code: DUMMY-EVB-2B DUMMY-EVB-2BS

Smappee EV Base 2 cables 5 m

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€450/pc

Order code: DUMMY-EVB-2C5

Smappee EV Wall socket

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 200/pc

Order code: DUMMY-EVW-BR DUMMY-EVW-BSR



Smappee EV Wall cable 8 m

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 200/pc

Order code: DUMMY-EVW-C8R



Smappee EV Line - More POS materials.



EV Wall poster

A3 format EN, NL, FR

€ 25/5 pc € 35/10 pcs € 55/50 pcs

Order code: MAR-POSTER-EV Wall EN Order code: MAR-POSTER-EV Wall NL Order code: MAR-POSTER-EV Wall FR



Smappee EV Wall window sticker

Diameter 500 mm EN, NL, FR

Price upon request

Order code: MAR-GADGET-EV Wall window sticker EN Order code: MAR-GADGET-EV Wall window sticker NL Order code: MAR-GADGET-EV Wall window sticker FR

Ordering Smappee marketing materials*.

Via our order form

1. Scan this QR code to fill in the order form



or visit the webpage **smappee.com/marketing-documentation**.

- 2. Fill in your contact information, the quantity and <u>order code</u> of the POS materials and submit the form.
- 3. Your request will be forwarded automatically to the Marketing Team and you will receive a confirmation by mail.
- 4. As soon as we start processing your order you will receive an order confirmation.
- 5. After 5 10 working days you will receive the materials by post.





T-shirt Smappee Certified

Sizes: S, M, L, XL

€ 12/pc

order code: MAR-GADGET-T-shirt Smappee Certified (S) order code: MAR-GADGET-T-shirt Smappee Certified (M) order code: MAR-GADGET-T-shirt Smappee Certified (L) order code: MAR-GADGET-T-shirt Smappee Certified (XLL) order code: MAR-GADGET-T-shirt Smappee Certified (XXL)

*Only companies that have obtained a certificate via the Smappee Academy (Smappee Certified) or have a signed Partner agreement with Smappee can order POS materials. Not Certified or a Smappee Partner but you do want to order POS materials? Contact marketing@smappee.com.



Personalize your Smappee brochures.

You can add your logo and contact details on printed brochures.

How can you personalize?

- 1. Order the brochures you want to personalize.
- 2. Print some stickers with your logo and contact info. Sticker size: 52,5 x 21,2 mm (standard size)
- 3. Stick the stickers on the back of the brochure in the marked area.



Brochures you can personalize:



EV Line brochure

Order code: MAR-BROCHURE-EV Line EN Order code: MAR-BROCHURE-EV Line NL Order code: MAR-BROCHURE-EV Line FR Order code: MAR-BROCHURE-EV Line DE

<section-header>

Infinity brochure

Order code: MAR-BROCHURE-Infinity EN Order code: MAR-BROCHURE-Infinity NL Order code: MAR-BROCHURE-Infinity FR Order code: MAR-BROCHURE-Infinity DE