

Smappee marketing materials

POS catalog



Table of contents.

Smappee marketing materials.

- Intro.
- Free Smappee marketing materials.
- General Smappee gadgets.
- Smappee Infinity - Marketing documentation.
- Smappee Infinity - Roll-ups.
- Smappee EV Line - Marketing documentation.
- Smappee EV Line - Roll-ups.
- Smappee EV Line - Cardboards.
- Smappee EV Line - Popup booth.
- Smappee EV Line - Dummy's.
- Smappee EV Line - More POS materials.
- Ordering Smappee marketing materials.
- Personalize your Smappee brochures.

Smappee support for your marketing activities.

Dear Smappee partner & installer,

At Smappee, we believe that we can't turn our brand and products into a success without the support of our partners and installers. After all, you are the link and prescribers to the end customers. That is why we dedicate a lot of time and effort to solid support and training for every Smappee Partner and Smappee Certified Installer.

But we want to extend that support even further, with different marketing materials that help you to communicate in a targeted way to your specific audiences. This will help you to promote and sell the Smappee products in a more efficient way.

In this catalogue you will find an overview of materials that Smappee offers to integrate into your marketing and communication materials. We offer both free and paid marketing materials and services to choose from.

Any questions or requests can be sent to the Smappee Marketing Team at **marketing@smappee.com**.

Happy discovery and hope to talk to you soon!

Kind regards,
The Smappee Marketing Team

Free Smappee marketing materials.

As a Smappee Partner or Smappee Certified Installer you are given a login and password to access the Smappee Dashboard. But did you know that this also grants you access to the Smappee Partner Portal on our website? You'll find already lot of useful materials that will help you explore and promote our products.

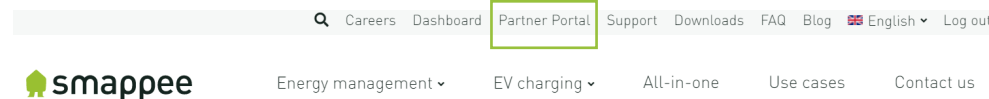
What can I find on the Smappee Partner Portal?

Here's an overview of the materials that you can find on the Smappee Partner Portal:

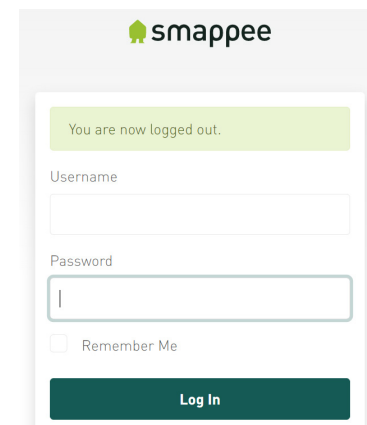
1. Installation and support materials
2. Online training program
3. Smappee configuration tool
4. Live status Smappee systems
5. Digital marketing materials

How can I access the Smappee Partner Portal?

1. Go to the smappee website smappee.com
2. Click on the link Partner Portal in the top navigation menu



3. Sign in with your Smappee Partner login (same as Smappee Dashboard login).

The image shows a login form on the Smappee website. At the top, there is a green message box that says 'You are now logged out.' Below this, there are input fields for 'Username' and 'Password'. Under the password field, there is a checkbox labeled 'Remember Me'. At the bottom of the form is a dark green button labeled 'Log In'.

General Smappee gadgets.



Pen Smappee

Black ink

€ 0,50/pc

€ 23/50 pcs

€ 45/100 pcs

€ 83/200 pcs

Order code: MAR-GADGET-Pen Smappee



Keychain Smappee

30 x 41 mm (size Smappee avatar)

€ 3/pc

€ 15/5 pcs

€ 30/10 pcs

€ 150/50 pcs

Order code: MAR-GADGET-Keychain Smappee

General Smappee gadgets.



Beach flag Smappee

803 x 245 mm, foot included

€ 145/pc

€ 700/5 pcs

Order code: MAR-GADGET-Beach flag Smappee



T-shirt Smappee Certified

Sizes: S, M, L, XL, XXL

€ 12/pc

Order code: MAR-GADGET-T-shirt Smappee Certified (S)
Order code: MAR-GADGET-T-shirt Smappee Certified (M)
Order code: MAR-GADGET-T-shirt Smappee Certified (L)
Order code: MAR-GADGET-T-shirt Smappee Certified (XL)
Order code: MAR-GADGET-T-shirt Smappee Certified (XXL)



Polo Smappee

Sizes: S, M, L, XL, XXL

€ 19/pc

Order code: MAR-GADGET-Polo Smappee (S)
Order code: MAR-GADGET-Polo Smappee (M)
Order code: MAR-GADGET-Polo Smappee (L)
Order code: MAR-GADGET-Polo Smappee (XL)
Order code: MAR-GADGET-Polo Smappee (XXL)

General Smappee gadgets.



**Sticker
Smappee Certified**

Diameter 230 mm

€ 3/pc
€ 15/5 pcs
€ 28/10 pcs
€ 135/50 pcs

Order code:
MAR-GADGET-Sticker Smappee Certified



**Sticker
Make the world greener**

Diameter 45 mm

€ 0,35/pc
€ 1,60/5 pcs
€ 3,20/10 pcs
€ 15/50 pcs

Order code:
MAR-GADGET-Sticker 'Make the world greener'

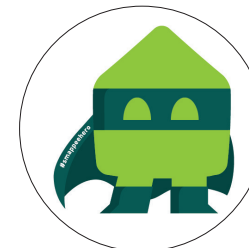


**Sticker
The world used to be cooler**

Diameter 45 mm

€ 0,35/pc
€ 1,60/5 pcs
€ 3,20/10 pcs
€ 15/50 pcs

Order code:
MAR-GADGET-Sticker 'The world used to be cooler'



**Sticker
Smappee Hero**

Diameter 45 mm

€ 0,35/pc
€ 1,60/5 pcs
€ 3,20/10 pcs
€ 15/50 pcs

Order code:
MAR-GADGET-Sticker Smappee hero



**Sticker
Smappee logo**

61 x 192 mm

€ 2/pc
€ 10/5 pcs
€ 18/10 pcs
€ 85/50 pcs

Order code:
MAR-GADGET-Sticker Smappee logo

Smappee Infinity - Marketing documentation.



Infinity brochure

A5 format, 12 pages
EN, NL, FR, DE

€ 0,65/pc
€ 65/100 pcs
€ 115/200 pcs

Order code: MAR-BROCHURE-Infinity EN
Order code: MAR-BROCHURE-Infinity NL
Order code: MAR-BROCHURE-Infinity FR
Order code: MAR-BROCHURE-Infinity DE



Switch folder

A5 format, 4 pages
EN, NL, FR, DE

€ 0,35/pc
€ 30/100 pcs
€ 55/200 pcs

Order code: MAR-BROCHURE-Switch EN
Order code: MAR-BROCHURE-Switch NL
Order code: MAR-BROCHURE-Switch FR
Order code: MAR-BROCHURE-Switch DE



Infinity self-consumption flyer

A5 format, 2 pages
EN, NL, FR

€ 0,35/pc
€ 30/100 pcs
€ 55/200 pcs

Order code: MAR-FLYER-Infinity self-consumption EN
Order code: MAR-FLYER-Infinity self-consumption NL
Order code: MAR-FLYER-Infinity self-consumption FR



Infinity smart charging flyer

A5 format, 2 pages
EN, NL, FR

€ 0,35/pc
€ 30/100 pcs
€ 55/200 pcs

Order code: MAR-FLYER-Infinity smart charging EN
Order code: MAR-FLYER-Infinity smart charging NL
Order code: MAR-FLYER-Infinity smart charging FR

Smappee Infinity - Roll-ups.



Smappee Infinity

Energy traffic control thanks to unique submetering and load disaggregation.

The image shows a collection of Smappee Infinity roll-up submeters. There are two white wall-mounted units and one black rack-mountable unit. Several white Ethernet cables are plugged into the ports of the wall units. The Smappee logo is visible on the side of the units.

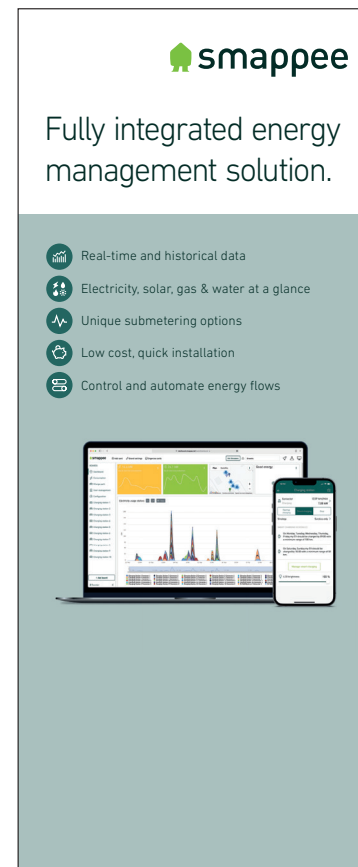


Infinity XL roll-up

2000 x 3000 mm
EN

€ 280/pc
€ 1385/5 pcs


Order code: MAR-ROLLUP-Infinity XL EN
Order code: MAR-ROLLUP-Infinity XL NL
Order code: MAR-ROLLUP-Infinity XL FR



smappee

Fully integrated energy management solution.

- Real-time and historical data
- Electricity, solar, gas & water at a glance
- Unique submetering options
- Low cost, quick installation
- Control and automate energy flows



The image shows a laptop and a smartphone displaying the Smappee energy management dashboard. The dashboard features various charts, graphs, and data points, including a line graph showing energy usage over time and a bar chart showing energy usage by device.

Infinity A roll-up

850 x 2000 mm
EN, NL, FR, DE

€ 46/pc
€ 225/5 pcs

Order code: MAR-ROLLUP-Infinity A EN
Order code: MAR-ROLLUP-Infinity A NL
Order code: MAR-ROLLUP-Infinity A FR
Order code: MAR-ROLLUP-Infinity A DE

Smappee Infinity - Roll-ups.



Energy management for
homes and businesses.

- Energy cost savings
- Grid monitoring
- Overload protection & smart EV charging
- Load balancing & optimized self-consumption
- Electricity, solar, gas & water visualization



Infinity B roll-up

850 x 2000 mm
EN, NL, FR, DE

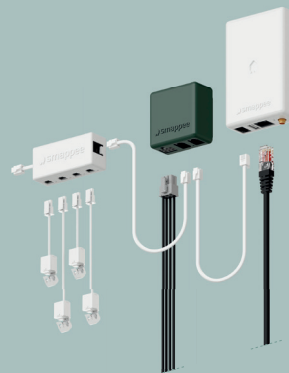
€ 46/pc
€ 225/5 pcs

Order code: MAR-ROLLUP-Infinity B EN
Order code: MAR-ROLLUP-Infinity B NL
Order code: MAR-ROLLUP-Infinity B FR
Order code: MAR-ROLLUP-Infinity B DE



The smartest energy
management technology.

- Complete submetering
- Easy to install, low maintenance
- Robust & compact
- Interoperable with IoT products
- Modular, future-proof



Infinity C roll-up

850 x 2000 mm
EN, NL, FR, DE

€ 46/pc
€ 225/5 pcs

Order code: MAR-ROLLUP-Infinity C EN
Order code: MAR-ROLLUP-Infinity C NL
Order code: MAR-ROLLUP-Infinity C FR
Order code: MAR-ROLLUP-Infinity C DE

Smappee EV Line - Marketing documentation.

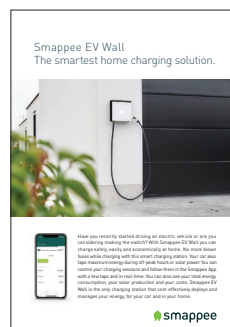


EV Line brochure

A5 format, 8 pages
EN, NL, FR, DE

€ 0,65/pc
€ 60/100 pcs
€ 115/200 pcs

Order code: MAR-BROCHURE-EV Line EN
Order code: MAR-BROCHURE-EV Line NL
Order code: MAR-BROCHURE-EV Line FR
Order code: MAR-BROCHURE-EV Line DE



EV Wall consumer flyer

A5 format, 2 pages
EN, NL, FR






€ 0,35/pc
€ 55/200 pcs
€ 55/200 pcs

Order code: MAR-FLYER-EV Wall consumer EN
Order code: MAR-FLYER-EV Wall consumer NL
Order code: MAR-FLYER-EV Wall consumer FR

Smappee EV Line - Roll-ups.



Smart EV charging for businesses

-  Guaranteed overload protection
-  Inexpensive charging with solar or off-peak rate
-  Insight and control for every charging point
-  Easy to start and pay charging sessions
-  With an integrated energy management system for your entire home



Smappee EV Base roll-up





850 x 2000 mm
EN, NL, FR

€ 46/pc
€ 225/5 pcs

Order code: MAR-ROLLUP-EV Base EN
Order code: MAR-ROLLUP-EV Base NL
Order code: MAR-ROLLUP-EV Base FR



Smart and safe charging at home.

-  Automatic overload protection
-  Optimal charging with solar and off-peak rate
-  Insight into charging sessions and expenses
-  With an integrated energy management system for your entire home



Smappee EV Wall roll-up

850 x 2000 mm
EN, NL, FR

€ 46/pc
€ 225/5 pcs

Order code: MAR-ROLLUP-EV Wall EN
Order code: MAR-ROLLUP-EV Wall NL
Order code: MAR-ROLLUP-EV Wall FR

Smappee EV Line - Cardboards.

 **smappee**

Safe charging
with solar energy
and off-peak rate.



Smappee EV Line cardboard panel

900 x 2000 mm
Honey comb cardboard
EN, NL, FR

€ 150/pc

Order code: MAR-CARDBOARD-EV Line EN
Order code: MAR-CARDBOARD-EV Line NL
Order code: MAR-CARDBOARD-EV Line FR



 **smappee**

The solution for truly
smart EV charging.



**EV Wall/
EV Wall Business**

- 22 kW
- Wall mounted
- Socket or fixed charging cable

EV Base

- 22 kW
- Floor mounted
- 2 sockets or 2 fixed cables

EV Base Ultra

- 200 kW (200 S) - 80 kW (80S)
- Floor mounted
- 1 fixed cable

Proud winner of
 

Smappee EV Line cardboard panel XL

1580 x 2000 mm
Honey comb cardboard
EN, NL, FR

€ 200/pc

Order code: MAR-CARDBOARD-EV Line XL EN
Order code: MAR-CARDBOARD-EV Line XL NL
Order code: MAR-CARDBOARD-EV Line XL FR

Smappee EV Line - Cardboards.



Smappee EV Wall cardboard panel

900 x 2000 mm
Honey comb cardboard
EN, NL, FR

€ 150/pc

Order code: MAR-CARDBOARD-EV Wall EN
Order code: MAR-CARDBOARD-EV Wall NL
Order code: MAR-CARDBOARD-EV Wall FR

Smappee EV Line - Popup booth.



Safe
Smappee's smart energy management technology avoids overload.

Cheaper
60% cheaper by charging with solar energy and during off-peak hours.

Insight into expenses
Split billing costs to pass on charging costs to your employer.

All-in-one solution
With an energy management system for your car and your building. All data at a glance and controlled through user-friendly App and Dashboard.



smappee.com

Drive smart, charge smart.

Proud winner of











Smappee EV Line popup booth

2700 x 2000 mm

Modular frames with printed fabric
EN, NL, FR

Price upon request

Order code: MAR-POPUP-EV Line EN

Order code: MAR-POPUP-EV Line NL

Order code: MAR-POPUP-EV Line FR

Smappee EV Line - Dummy's.

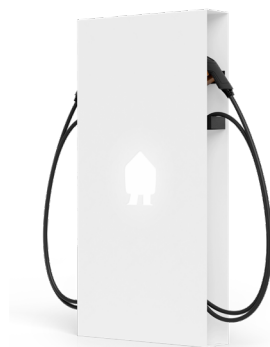


Smappee EV Base 2 sockets

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 450/pc

Order code: DUMMY-EVB-2332-B



Smappee EV Base 2 cables 2.5 m

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 450/pc

Order code: DUMMY-EVB-2332-C2



Smappee EV Wall socket

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 200/pc

Order code: DUMMY-EVW-132-BR-W



Smappee EV Wall cable 2.5 m

Charging station for showcase purpose only. Does not work, only has a LED lighting and powered with standard power cord.

€ 200/pc

Order code: DUMMY-EVW-132-C2R-W

Smappee EV Line - More POS materials.



EV Wall poster

A3 format
EN, NL, FR

€ 25/5 pc
€ 35/10 pcs
€ 55/50 pcs

Order code: MAR-POSTER-EV Wall EN
Order code: MAR-POSTER-EV Wall NL
Order code: MAR-POSTER-EV Wall FR



Smappee EV Wall window sticker

Diameter 500 mm
EN, NL, FR

Price upon request

Order code: MAR-GADGET-EV Wall window sticker EN
Order code: MAR-GADGET-EV Wall window sticker NL
Order code: MAR-GADGET-EV Wall window sticker FR

Ordering Smappee marketing materials*.

Via our order form

1. Scan this QR code to fill in the order form



or visit the webpage smappee.com/marketing-documentation.

2. Fill in your contact information, the quantity and order code of the POS materials and submit the form.
3. Your request will be forwarded automatically to the Marketing Team and you will receive a confirmation by mail.
4. As soon as we start processing your order you will receive an order confirmation.
5. After 5 - 10 working days you will receive the materials by post.



T-shirt Smappee Certified

Sizes: S, M, L, XL

€ 12/pc

order code: MAR-GADGET-T-shirt Smappee Certified (S)
order code: MAR-GADGET-T-shirt Smappee Certified (M)
order code: MAR-GADGET-T-shirt Smappee Certified (L)
order code: MAR-GADGET-T-shirt Smappee Certified (XL)
order code: MAR-GADGET-T-shirt Smappee Certified (XXL)

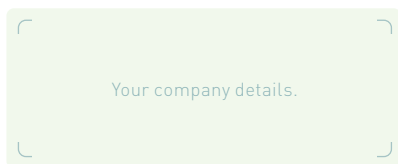
*Only companies that have obtained a certificate via the Smappee Academy (Smappee Certified) or have a signed Partner agreement with Smappee can order POS materials. Not Certified or a Smappee Partner but you do want to order POS materials? Contact marketing@smappee.com.

Personalize your Smappee brochures.

You can add your logo and contact details on printed brochures.

How can you personalize?

1. Order the brochures you want to personalize.
2. Print some stickers with your logo and contact info.
Sticker size: 52,5 x 21,2 mm (standard size)
3. Stick the stickers on the back of the brochure in the marked area.



Brochures you can personalize:



EV Line brochure

Order code: MAR-BROCHURE-EV Line EN
Order code: MAR-BROCHURE-EV Line NL
Order code: MAR-BROCHURE-EV Line FR
Order code: MAR-BROCHURE-EV Line DE



Infinity brochure

Order code: MAR-BROCHURE-Infinity EN
Order code: MAR-BROCHURE-Infinity NL
Order code: MAR-BROCHURE-Infinity FR
Order code: MAR-BROCHURE-Infinity DE